Midland Ski Club Minutes
Annual General Meeting

Wednesday, May 20, 2026; 7:30 – 8:30 p.m.

Members:	Cayley Thomas– Chair, President	Graham Swan – Treasurer
	Jeff Golisky – Past President	Kristen Middaugh
	McKenzie Blake - Vice President, Secretary	Joep Diening
	Donna Lister	Mollie Winter
	Rachelle Hamelin	Alison Douglas
	Brad Hauser	
Regrets:	Joep, Alison, Kristen	

ITEM	TITLE	ACTION			LEAD	TIME
		Discussion	Approval	FYI		
1.0	**Call to Order**	x			Cayley	1 min
2.0	**Approval of the Agenda**		x		Cayley	1 min
3.0	**Business Arising**					
3.1	Approval of the previous minutes • March 11, 2026		x		Cayley	1 min
3.2	Club Maintenance • Hole in trailer roof • it's in middle of trailer, about 1.5", not a large hole, but is still allowing water etc. in. • Dale willing to help mend the hole as he has tools etc. that will work. Thanks Dale! • The door is also often wide open, likely popping open on its own. Graham will have a look at this. • Solar lights, Brian is aware that there are 7 'recycled' lights to put up and he and Graham will put them up once they are both available. No extra expense for this. • Donna has done an inventory of which trail signposts are damaged etc. She will reach out to Steve and see if she can pick up panels and deal with this over the summer. Possibly a work party, club workday. Aim to get them ready for next Fall.	x			All	5 min
3.3	Club Website • Still needs some updates. Some content out of date	x			Cayley Donna	5 min

	• Cayley will try to get to this in the future. • Donna has some old photos of the 'History of the Ski Club'.					
4.0	**New Business**					
4.1	• Club executive and members at large 2026/2027 • Positions seem to be rolling over each year as no one else is able or keen to step into roles, hoping for some fresh energy. • Possibility of putting together a nomination committee? • A job description of the roles might be helpful and board members were encouraged to do this for their positions. • Club transitioning away from holding races and therefore might not be as much responsibility on the Board as previously. • Option to take some of the burden off Cayley's shoulders by divvying up the jobs more, for example sending emails, agenda formatting etc, she would find this helpful. • It was agreed that Graham will stay on as the Treasurer and McKenzie will stay on as Vice President and Secretary. • Cayley will vacate her position of President. She will give us a list of her responsibilities to be redistributed.	x			All	5 min
4.2	• Survey Results (MSC Participation Survey) • Rachelle presented the data • 20 Responses • 17 questions • Available to respondents for 2 weeks • Priority Goals: 80% said youth skier development, closely behind was family-based recreation events, less popular were the racing events that we have done in the past • Where to find MSC information: Mostly respondents said from the Newsletters and emails (from Cayley). Lowest avenues were word of mouth and website. • Any comments or suggestions for MSC social media: we received a lot of positive comments. Website 'needs an overhaul' (outdated). • Amount and Quality of the information from the Club: We received very good feedback here. • Cost people would find acceptable to attend club events: $25-30 was the most chosen • Are Club Fees Reasonably Priced: Overwhelmingly Yes.	x			All	10 min

	• Would you support a 5-15% increase in cost for the ski programs? 50% Said "maybe'. • Programing was given an overwhelmingly positive • How important are Club Events: A good mix of responses. 35% interested. • Which activities should the Club still Support: Adult skiing, Night skiing, Family Day Events were ranked high. Races were ranked less high. • 100% suggested incentives be used to encourage new volunteers/coaches etc. Some ideas included covering coaching courses (which we already do). • How Interested were people in Volunteering: There were 9 people who said they were interested (3 of these 9 were from the Board already). There was essentially no interest in volunteering for the Board. • There were comments about Mountainview stuff (washrooms and grooming) that are out of our control. Warming huts, Gazebo's etc. • There were other comments about how much people enjoyed the club, thank-you, request for information of MSC in the Chalet etc. Of note there are 210 people on the email list					
5.0	**Standing Items**					
5.1	Budget and Finances • Graham sent out the financial report for last season • $34,200 at start of season • 65 participants (down from around 90) • Expenses, general, listed. $2,852 • Family Day and Full View costs were very low • $1,402 for coaching honorariums • $13,098 For total Revenue • Net Balance 1,615 • Bank Balance currently at $35,821		x		Graham	5 min
5.2	Safe Sport • Rachelle and Cayley will do this again next year	x			Rachelle	5 min
5.3	Youth Programs • General numbers are down. • This is second year of doing full 1.5-hour lesson instead of two 1-hour sessions • Did lose some families that moved on to other activities • Did not run a Snow Dogs program this year	x			Cayley/ McKenzie	5 min

5.4	Coach Recruitment • In a decent position this year. Some youth coaches can do the training now that they are turning 14.					
5.5	Events/Races • Will wait for SOD to send around schedule • Is there interest for races? • Jeff might be able to ask about SOD dates sooner than we are typically notified • The Loppet is a simpler option for us to run	x			All	5 min
5.6	Member Activities • Kristen not at meeting today but is going to continue taking this on and these activities were very well attended and went well this past season.	x			Kristen	5 min
5.6	Social Media • Newsletters • Facebook • No updated today	x			Kristen	5 min
5.7	Canadian Ski Marathon • They are looking for CSM Ambassadors	x			Joep	5 min
6.0	**Other Discussion** GPS tracker on the groomer, Donna experienced this at another ski establishment: • "Nordic Pulse" App. • Costs depend on size of club, about $600/year. • Will run it by Steve Event at MountainView end of May: • Run 7 km, rest, then run 7km on the hour • Is this something we want to be at to promote club? Development Behind the Superstore: • Going to go in as a "combined application" • No application yet • Drilling occurred for soil sampling already • 30 days to respond to application	x			All	5 min
7.0	**Adjournment** • **20:45**		x		Cayley	1 min
8.0	**Next Meeting** • **Fall 2026, Sept 16th 7:30pm** • **Meeting Agenda and email will be sent out by Rachelle, and she will Chair**			x	Cayley	1 min